# Affiliate Quick Start Guide Network: Impact



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### **About Alliance Virtual Offices**

We help innovative businesses scale faster with high-quality flexible workspaces, market-leading tech infrastructure, and professional receptionist support.

Operating in 1100+ locations, our global virtual office network empowers businesses and teams of all sizes - from small startups to mid-size firms and global Fortune 500 companies - to work more productively, save money, and grow flexibly.

#### **Affiliate Quick Start Guide**

#### Join the Alliance Virtual Offices and Start Earning

- Click here to access our <u>Affiliate Program</u> <u>Application</u>
- 2 Click 'Sign up'
- Fill out the Alliance Virtual Offices Partner Program Application
- **4** Click 'Submit application'
- Once you've been accepted, simply copy and paste your affiliate link across your website and social media.
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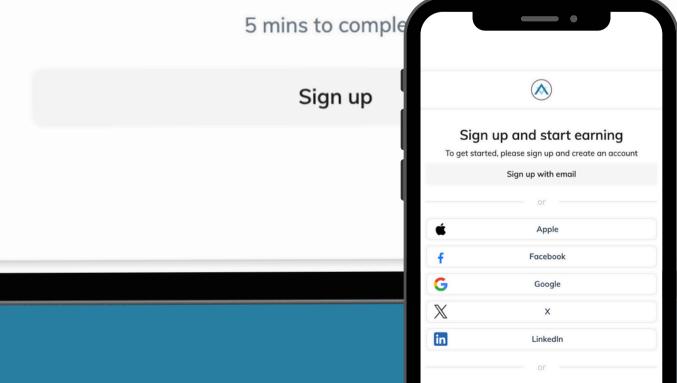
Start earning some of the highest commissions in the industry!

#### Affiliate Quick Start Guide



#### Earn with the Alliance Virtual Offices Affiliate Program

We have partnered with Impact to provide you with a market leading performance-advertising program. Performance advertising is simple; you receive large earnings for promoting flexible workspace solution services to your audience.



Already have an account on impact.com?

### Unique Program Offerings

- Solobal program.
- **Earn multiple referral fees** from a single client.
- Bonus and **increased commission opportunities**.
- > 60-day cookie window.
- Pre-written content.
- Access to a frequently updated library of assets and partner resources.

Dedicated program management team.



### Unique Program Offerings

#### **Partner Referral Fee Schedule**

Platinum Virtual Office Plan	Virtual Phone Unlimited Plan	Virtual Office + Meeting Room Bundle	Monthly Coworking Plan
\$65	\$30	\$150	\$100

#### **Virtual Phone + Live Receptionist**

50 Minute Plan	100 Minute Plan	200 Minute Plan	300 Minute Plan	500 Minute Plan
\$125	\$175	\$260	\$375	\$550

#### Affiliate Quick Start Guide

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### What to Post

#### **Evergreen Content**

Creating unique content that will provide solid SEO value and help your readers learn about Alliance Virtual Offices is a key strategy.

We will be sending ready-to-post content through our affiliate newsletters.

Please feel free to use the content as inspiration when needed and edit it to fit your own voice and audience.

#### Here are some article titles to help get you started:

- Is a Virtual Office the Answer to Your Business Needs?
- How Does Coworking Work?
- Give Your Customers the Support they Need with a Virtual Receptionist.

#### **Affiliate Quick Start Guide**

#### **Pre-Written Content**

### What to Post

Under the Content> Assets section of Impact, you will find banners and other marketing collateral to use.

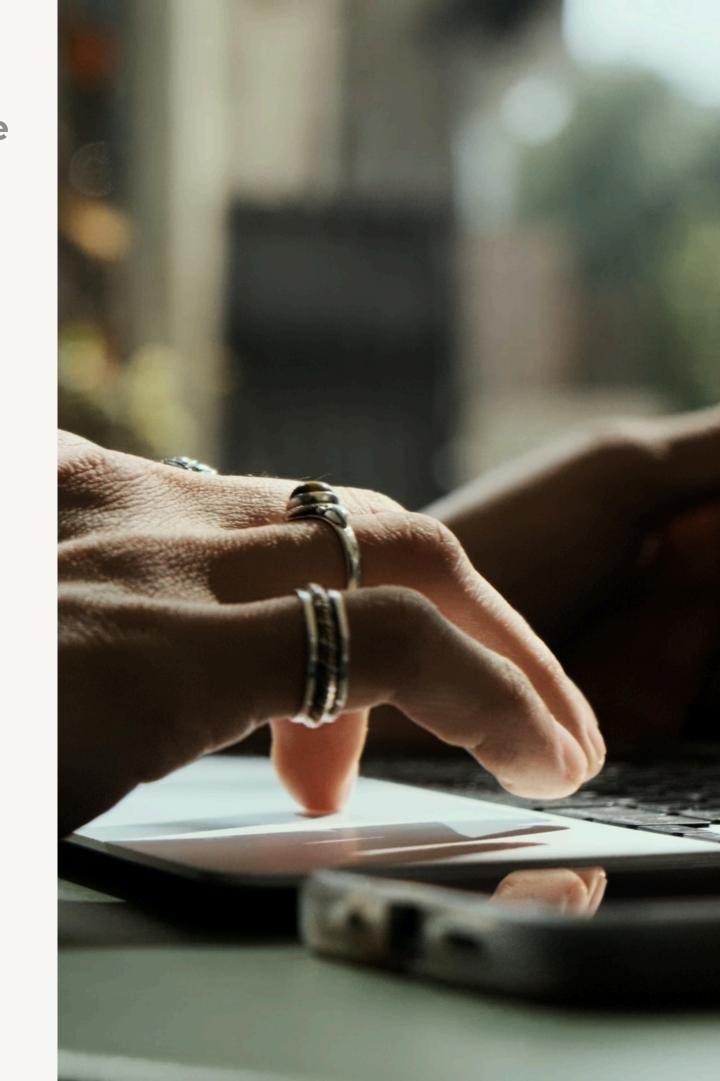
Try the following to begin:

- - Adding a 728x90 banner or 300x250 banner mid-article can help bolster your click-through-rates and increase your chance of converting.

Check your most searched-for posts – is there any opportunity to insert your unique link on any of those keywords? Do you have posts that contain coworking, virtual office, innovative business solution, or similar keywords? If the answer is yes, replace those keywords with your unique referral link.



Always include an offer from Alliance Virtual Offices, if available.



### How to Be Successful



#### ALWAYS use your affiliate links from Impact;

add them throughout your content and to any link that you refer to the Alliance Virtual Offices site. These links will make sure you are credited for the leads you refer.



#### Be personal and post regularly.

It often takes repeated mentions over time for your audience to take action. The more you mention Alliance Virtual Offices, the more likely your readers are to believe you love the company and will check it out for themselves!



#### List your keywords correctly

on your website platform to improve your SEO results.



#### Maximize your Alliance Virtual Offices audience reach

by promoting your site/blog content across multiple channels such as newsletters, social media, vlog, podcast, etc.



### **Get Social**

Tips to promote Alliance Virtual Offices to your social media followers:

- Tweet about your favorite Alliance Virtual Offices features.
- If you have experiences with Alliance Virtual Offices, feature review posts on Facebook and Instagram with visual examples.
- Don't forget to tag us on Facebook and Twitter (@alliancevirtual).
- Remember to always disclose your affiliate links on social channels and on your website. Suggested hashtags for social media: #Ad, #Sponsored



### Don't Forget to Disclose

Disclosing you're an affiliate or are being paid for your time and effort to talk about Alliance Virtual Offices is **THE LAW!** 

If you want some tips on how best to disclose your partnership without annoying your readers check out this <u>article</u>.

#### **Check Out This Article**



### Resources

There's more than one approach to be a successful Alliance Virtual Offices partner. Talk to us, let us know what tools you need or stumbling blocks you're having, and we'll help you every step of the way.

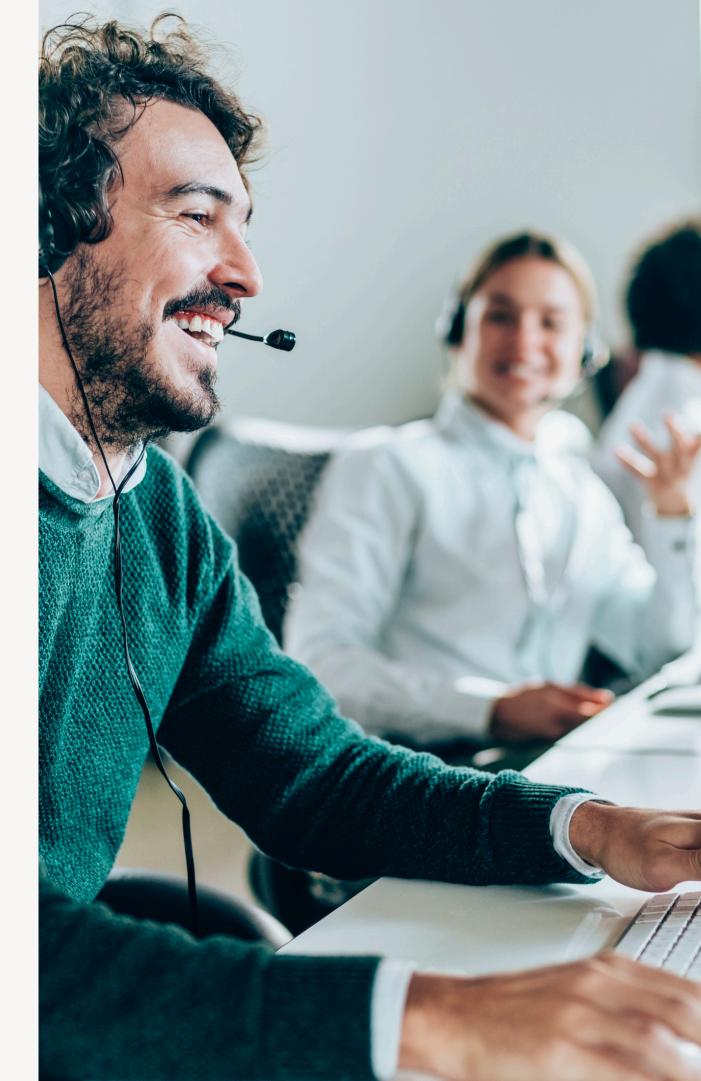
## We believe in our partners and are here to help you succeed.

Please don't hesitate to reach out to us.

#### Tiara Martino

Affiliate Marketing Specialist

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